

# BREAKINGBIG

*Focused on*  
**CREATING  
BIG**

## Startup Wardrobe

The much Insightful  
Anecdote of  
Swapnil Chaudhari

The Budding  
**MOMPREENEUR**

Unleash  
The Roar

BIG JOURNEY, SMALL STEPS

# Start-Hub

EDITION | 2022



# Swapnil Chaudhari



## The much Insightful Anecdote of Swapnil Chaudhari

My name is Swapnil Chaudhari and I come from a middle-class family. Both my parents are from a job background hence we struggled to make ends meet with a moderate income. Watching the struggles we lived through, I knew I wanted to do something substantial in life. I wanted to start my own business and support my family.

As a student, I can proudly say I always started on the front foot. Being a topper, my marks range would often touch 90% or more. But I always sought out more. More than studies. More than the education I got. Eventually, I started getting some opportunities along the way and that helped me decide on my next step. I became quite interested in studying IT Engineering, so I enrolled and began classes. I completed my Diploma from Bhujbal Knowledge City, Nashik, and later did my engineering from MIT Pune. It was indeed a proud moment for me to get enrolled in one of the top engineering colleges.

Animation was something I grew very fond of back then, so I started applying to different universities for this course. In spite of the recession at the time, my parents purchased a laptop so that I could work on my project to enroll at a French university who had their courses running in Pune. It almost took me a month to make that project. But an unfortunate incident changed everything.



Sunday was my exam and on Friday, my laptop got stolen. I couldn't submit my project. All my efforts and arduous work were in vain and difficulties seemed to pour on me like heavy rain.

My parents were not happy about this and taunted me about my capabilities. Since then, I have ventured out on my own. I started selling pamphlets on the street and survived on merely Rs.20 vada pav for the entire day. During my struggle days, I came across many people who, to my surprise, did not come from any educational background but earned a six-figure income every month. I was amazed and asked one person, "How do you earn so much with so little education? I am much more educationally qualified than you" to which he replied, "If you want to succeed in life, you need Life Education, not formal education". This encounter taught me more than any education ever could. I started surrounding myself with wise people I could learn from. I struggled my way to earn money and this struggle helped me earn my first 45 thousand rupees. It was a proud moment for me indeed. I could've bought a laptop for myself and shown it to my parents but instead, I added 5k more and started my own business.

# DREAMS DON'T WORK

UNLESS YOU DO



This dates back to 2011. After starting my own business, I started to work on how to scale it. I met several insightful people and grew my network. Along with this, I also started my fitness club. To get into different niches, I set up an Agarbatti business and a separate sanitary napkins business too. We also implemented the Skill India mission the government announced and made way for women's employment. The next 5 years were solely focused on learning and improving on these missions.

I can say I still have a lot more to learn and a long way to go. But until then, I would just like to say, "Push yourself, because no one else is going to do that for you".



*"Success doesn't come from what you do occasionally. It comes from what you do consistently"*  
- Marie Forleo

My name is Vrushali Chaudhari and I come from a middle-class family. We faced several financial problems but my parents always supported us. I did ENTIC Engineering from NDMVP College of Engineering, Nashik. I got my first job at MUP electronics. Although the pay was less, I worked there for almost two years. Later, I grabbed an opportunity at HDFC Credila, Nashik. They are a leading company offering loans to study abroad. Wedding bells rang and I got married to Mr. Swapnil. I knew I wanted to grow my career. That's when Mr. Swapnil gave me the idea of starting my own business.

## The Budding Mompreneur - Vrushali Chaudhari

**Gravitate Overseas** birthed. Nikunj Sir and I collaborated and started helping out students who wanted to pursue studies abroad, by providing them with a platform to apply to different universities. Having some reliable connections and local networks in Nashik, I also lent a hand to help grow the business '**Local Vocal**', along with Mr. Swapnil. '**Startup Ka Mall**' was conceived with a vision to get "All solutions under one roof". We noticed that startups did not get proper guidance on how to start their business and grow it. With time, our business grew, we opened branches in Maharashtra and made several networks that helped us along the way. Rise Infinity Ventures was another startup in partnership with my school friend. This startup focused on providing training, consulting, coaching, and counseling to people, personally and professionally.

I have participated in various social activities at school as well as in college. This idea helped me find Krishna Foundation. Krishnaa Foundation aims to provide a base for all social workers who don't get a proper platform to conduct their social activities. In our recent activity named "Ek Daptar Molacha", people donated all the necessary school supplies like school bags, books and pencil boxes to students from rural areas. We got heartfelt responses. We identified these problems and worked to overcome them and provide solutions. In the next 5 years, we aim to help nearly one thousand startups. All these verticals are being run under Swadil Creations Pvt Ltd.

I also have a daughter named Krishnaa. Managing the both my families gets a tad overwhelming but I manage to work it with the help of the immense support I get from my family and peers. Ajay sir, Akash sir, Ridhi ma'am, and also my friend have been at my call throughout. They have supported me more than I could ask for and I am very grateful for them.

Looking at myself 5 years ago, I would never have imagined myself running so many verticals, let alone being an entrepreneur, from an employee. I wish to raise Krishnaa as an independent woman. I am utterly grateful for my life partner and my business partner, Mr. Swapnil. Without him, I don't think I would have reached where I am right now.

They say *"Behind every man's success is a woman"*, I guess we just proved that it is reversible too, *"Behind every woman can be an honest, faithful man who helps contribute to making her successful"*.





We Identified

TOP

# 5 PROBLEMS IN INDIA

“  
BEGINNERS  
MISTAKE AS  
ENTREPRENEUR  
”

## 1. Lack of support for startups

The Indian education system doesn't support startups. With an increase in startups and new ventures, the market is increasing rapidly, now more than ever. There is no such proper guidance given to startups that helps them grow exponentially. We aim to eradicate this problem by providing a go-to platform for anyone looking to start their own business.

## 2. Lack of a global networking platform

All businessmen are struggling in global networking for their business. There is no such platform for the businesses to network with other businesses. With an aim to solve this issue, we want to make sure that there is a strong networking platform for the businesses, to grow contacts and expand financially.

## 3. Lack of purpose

Everyone is struggling to find a purpose in their life. Without a purpose, life has no meaning so we look forward to proving solutions with the help of our expertise. We aim to give solutions to all those looking to find a true purpose, professionally and personally.

## 4. Lack of platform for exposure in global market

There is no platform for students to explore their dreams in global market. We aim to provide exposure to all the students who are looking to enter the global market.

## 5. Lack of platform for social activities

There is no support for small social activities to represent on larger platform. We want to help everyone looking for a platform to conduct their social activities.



We found the solution for these PROBLEMS and Swadil Creations Pvt Ltd Born.





# Go Vo

Inaugurated and launched in 2020, Startup Ka Mall (SKM), is managed by Swadil Creations Pvt. Ltd. (SWADIL). We as Startup Incubators have been active in the entrepreneurial ecosystem for the past 2 years, organizing events and meet-ups.

Startup Ka Mall has completed six batches of incubation, with 32 graduated startups. The mission is to make India the hub for entrepreneurial support, and for founders in Tier 1 and Tier 2 cities.

Our program will be virtually accessible and will provide state-of-the-art incubation services to every Indian startup "There's No Shortage Of Remarkable Ideas, What's Missing is The Will To Execute Them."



Risenfinity was established in 2019 presence in more than 27 cities, 18 states and 9 countries, we have been serving Maharashtra Police, Indian Army, Mnc's, Businessman, upcoming entrepreneurs, one to One clients, etc. We conduct programs in various cities. Our Leaders have transformed more than 27,000 lives through various programs.



We are an organization that aims to give each businessman their own personal and organizational development ideas and make one businessman more useful to another business man as well as contribute to the development of the country by creating maximum employment through the group and a suitable platform for all startups. On this Platform you will get Business Reference, Collaboration, Joint Ventures and Global Network for your Business.

# cal &



We always deliver  
more than clients expect.



# CONQUER

We guide the young mind who aim to fly abroad to pursue their goal. Right path is as important as right ambition. We have Tie-Ups with Prestigious Universities in Abroad. Our Team provides reliable consultancy and opportunities by getting students enrolled to the right University and the Right Course. Our presence is in Top G5 Countries Like Australia, USA, Canada, United Kingdom, Newzealand, also we also cover European Countries and Gulf Countries.



**Krishaa  
Foundation**

Many people are struggling to find a purpose in their life. Since childhood we have been taught to live a suppressed life. We are providing a platform for small social activists so that they can find a purpose in their life, in this modern culture. We are able to impact so many lives around the world and want to continue to do so. Join our mission of creating a society where children can discover their inner self and become next generation LEADERS.



# WHY US?

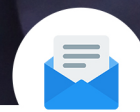
We come to the table as a partner rather than service provider, combining our business acumen and entrepreneurial vision with amazing technical expertise and the ability to execute quickly and efficiently, taking your idea to market, at speed.



***We Are Good At What We Do, We Create Meaningful Opportunities For Our Clients And We Get Results***



***We Partner To Collaborate And Leverage Global Talent To Deliver Great Results***



***Nurturing Great Ideas With Passion, Purpose and Technology***



***We Provide Practical, Down-to-earth Solutions That Recognises Most Clients***



***We Put A Lot Of Effort Into Developing Relationships With Our Clients***



***We Work On A 'No Surprises' Policy. No Budget Blow-outs. No Missed Deadlines. No Broken Promises.***





# *EVENT & RECOGNITION*





## BUSINESS ASSOCIATES



**Nikunj Dudhat**

GRAVITATE OVERSEAS



**Akash Vaghasiya**

LOCAL VOCAL BUSINESS



**Ajay Italiya**

GLOBAL INNOVATIVE



**Vedanshu Patil**

VEDANSHU BIZNOVATORS



**Rahul Suryawanshi**

RS CONSTRUCTION



**Jagdish Bodke**

UDHAN YUVA

## SERVICE PROVIDERS



**Amol Deshmane**

LEGAL ADVISOR



**Nikhil Bhalerao**

IT CONSULTANT



**Lokesh Lunawat**

CHARTERED ACCOUNTANT



**Honey Narayani**

LEGAL ADVISOR



**Kamlesh Kote**

ISO EXPERT



**Sandesh Deshmukh**

DIGITAL MARKETER



**Pravin Kakad**

LOAN ADVISOR



**Bhushan Munot**

LOAN ADVISOR



**Anand Mutha**

AUTOMATION EXPERT



**George Amolik**

HOSPITALITY CONSULTANT



**Asif Shaikh**

E-COMMERCE EXPERT



**Aniket Padekar**

COMPANY SECRETARY

# WHAT OUR CLIENTS SAY ABOUT US

This Company is amazing, they are very professional, I hired them to build my website, and they did an excellent job, they also did an excellent job in SEO on my website, & I could get many new customers for my business. They also taught me to manage my website to make all kind of changes with my administration. Once again, Thank you RiseNfinity.

- Sweta Naidu  
(ACE Venture)

There are hundreds of online courses and conferences to help you launch a startup, but many don't focus on the human side of getting your idea off the ground. Consider a one-to-one coaching service or small group workshops to help people develop their ideas.

- Pranay Sorte  
(Director Of Zestken Food Pvt Ltd)

"RiseNFINITY is always responsive to any question I have, they keep me informed and they understand who we are and what we're trying to do. I firmly believe that. And, any time that I make contact with them, they let me know they've received it and they let me know what the next step is."

- Soumya Sharma  
(Supremo Dry Cleaner)

I've been working with them for a year now, and I can't imagine what my life would be like without it. Swapnil Sir is always there to offer support, even if I have any questions or concerns. The customer service team is amazing and always provides the best advice. I recommend Startup Ka Mall to all of my friends because they're the best company around!

- Vijay Kumar Pathak  
(Vibhasi Creation)

I came to know about RiseNfinity coaching program through one of my relatives. I got enrolled in the program and my life Drastically changed. I got lot of support from the Coaches which positively changed my Personal and Professional life! I am Very Grateful that i got such a amazing platform.

- Sana Sheikh  
(Professional Singer)

I started using Branding's services after I was referred to them by a friend and so far I haven't been disappointed. They are very professional and always on time. They are affordable and have a solution for every need you might have. Its one of the best branding agencies in the area!

- Tejas Junnarkar  
(Smazy Care)

# estimonials



"Accelerating Your Dreams"



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Our Branches: Pune, Aurangabad, Mumbai, Jalgaon, Ahmednagar, Indore, Satara,  
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